

Wisconsin October 2026

League of American Workers surveyed likely voters in Wisconsin October 19-23, 2026. The survey has a weighted total of 1,213 and a margin of error of ± 3.0 percentage points at the 95% confidence level for the full sample. Percentages, counts, and question bases are weighted; the governor lean question uses its own smaller respondent base.

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Do you approve or disapprove of the way Donald Trump is handling his job as president?

Strongly approve Somewhat approve Somewhat disapprove Strongly disapprove Not sure

PARTY IDENTIFICATION

					%	n	Net
Total	23.4	18.4		51.9	100.0	1,213	-15.5
Democrat			96.2		28.3	343	-95.1
Independent	11.8	16.1	8.8	61.3	31.9	387	-42.2
Republican	54.6	35.2			34.1	414	+79.5
Something else	11.9	15.0		64.2	5.7	69	-39.9

POLITICAL IDEOLOGY

					%	n	Net
Total	23.4	18.4		51.9	100.0	1,213	-15.5
Very conservative	64.4	22.4			19.7	239	+74.7
Somewhat conservative	33.5	39.4	8.9	17.9	23.4	283	+45.9
Moderate	8.5	16.6		67.0	27.5	334	-47.7
Somewhat liberal			95.3		18.1	219	-94.6
Very liberal			96.8		11.3	137	-94.9

RELIGION

					%	n	Net
Total	23.4	18.4		51.9	100.0	1,213	-15.5
Catholic	27.1	20.5		44.9	30.0	364	-4.0
Evangelical Christian	37.3	25.9	8.9	27.6	20.8	252	+26.7
Jewish	31.6	10.2		45.9	7.1	13	-9.3
Mainline Protestant	17.0	17.0		62.7	11.8	143	-31.5
Muslim	70.4	7.7	12.9	9.0	0.8	10	+56.2
Other religion	22.5	15.7		56.7	12.6	153	-22.6
None	7.8	11.6		76.8	22.9	278	-59.3

AGE

					%	n	Net
Total	23.4	18.4		51.9	100.0	1,213	-15.5
18–34	13.9	22.7	11.8	51.6	13.4	163	-26.8
35–54	20.3	21.4		52.7	25.5	309	-15.2
55–64	27.6	20.2		45.7	20.8	252	-3.9
65+	26.5	14.0		54.7	40.3	488	-17.8

GENDER					%	n	Net
Total	23.4	18.4		51.9	100.0	1,213	-15.5
Man	26.1	22.4		44.5	49.2	596	-1.7
Woman	20.9	14.4		59.0	50.8	617	-28.7
EDUCATION					%	n	Net
Total	23.4	18.4		51.9	100.0	1,213	-15.5
High school graduate or less	28.5	20.2		44.1	29.4	357	-1.9
Associate degree	23.4	22.2		48.6	26.6	323	-7.9
Bachelor's degree	21.8	16.3		54.7	27.4	333	-22.8
Postgraduate degree	17.2	12.3		66.3	16.5	201	-39.6
HOUSEHOLD INCOME					%	n	Net
Total	23.4	18.4		51.9	100.0	1,213	-15.5
Less than \$50,000	16.4	19.3		56.6	19.7	239	-27.8
\$50,000–\$74,999	23.2	19.6		51.5	17.6	213	-13.7
\$75,000–\$99,999	28.0	18.0		46.7	15.7	190	-6.3
\$100,000–\$149,999	25.0	16.6		52.5	18.7	226	-15.8
\$150,000–\$249,999	22.3	17.4		54.4	12.6	153	-20.0
\$250,000+	30.3	24.5		41.7	5.0	61	+10.8
Prefer not to say	25.4	16.2		52.4	10.8	131	-15.4
COMMUNITY TYPE					%	n	Net
Total	23.4	18.4		51.9	100.0	1,213	-15.5
City	18.9	12.6	7.2	60.6	28.7	348	-36.3
Rural or country area	29.8	23.5		39.6	23.2	281	+7.9
Small town not near a city	25.3	18.0		52.5	15.9	193	-13.1
Suburb near a city	21.9	19.9		52.7	32.2	391	-14.9

Wisconsin October 2026

Weight Variable / League of American Workers surveyed likely voters in Wisconsin October 19–23, 2026. The survey has a weighted total of 1,213 and a margin of error of ±3.0 percentage points at the 95% confidence level for the full sample. Percentages, counts, and question bases are weighted; the governor lean question uses its own smaller respondent base. / Field October 19–23, 2026

Do you have a favorable or unfavorable opinion of each of the following?

Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion / Not sure

PARTY IDENTIFICATION

					%	n	Net
Total	24.9	20.0		45.8	100.0	1,213	-7.9
Democrat	8.2		87.7		28.3	343	-92.6
Independent	10.6	21.1	9.3	54.1	31.9	387	-31.7
Republican	61.0	34.4			34.1	414	+91.3
Something else	17.6	14.2	56.6		5.7	69	-47.6

POLITICAL IDEOLOGY

					%	n	Net
Total	24.9	20.0		45.8	100.0	1,213	-7.9
Very conservative	63.5	25.2			19.7	239	+79.0
Somewhat conservative	36.2	43.7	11.2	7.4	23.4	283	+61.2
Moderate	11.6	17.0	8.0	58.4	27.5	334	-37.8
Somewhat liberal			89.2		18.1	219	-92.0
Very liberal			96.2		11.3	137	-94.8

RELIGION

					%	n	Net
Total	24.9	20.0		45.8	100.0	1,213	-7.9
Catholic	29.5	22.4	8.2	37.3	30.0	364	+6.3
Evangelical Christian	38.2	29.9	9.7	20.3	20.8	252	+38.0
Jewish	24.1	7.4	21.4	40.0	1.1	13	-29.7
Mainline Protestant	17.5	17.6		59.4	11.8	143	-29.0
Muslim	43.7	47.4	9.0		0.8	10	+82.1
Other religion	25.2	12.6	8.0	50.5	12.6	153	-20.8
None	9.7	12.9		71.9	22.9	278	-52.4

AGE

					%	n	Net
Total	24.9	20.0		45.8	100.0	1,213	-7.9
18–34	18.7	18.8	14.4	42.6	13.4	163	-19.5
35–54	21.3	25.2		44.8	25.5	309	-4.9
55–64	29.4	23.3		39.6	20.8	252	+6.1
65+	26.9	15.4		50.6	40.3	488	-13.1

GENDER						%	n	Net
Total	24.9	20.0		45.8		100.0	1,213	-7.9
Man	26.7	24.5	7.6	39.4		49.2	596	+4.2
Woman	23.1	15.7		51.9		50.8	617	-19.5
EDUCATION						%	n	Net
Total	24.9	20.0		45.8		100.0	1,213	-7.9
High school graduate or less	30.0	20.8	9.4	35.5		29.4	357	+5.9
Associate degree	27.1	21.4		45.9		26.6	323	-2.5
Bachelor's degree	22.7	20.6		48.4		27.4	333	-11.5
Postgraduate degree	15.9	15.3		59.3		16.5	201	-34.9
HOUSEHOLD INCOME						%	n	Net
Total	24.9	20.0		45.8		100.0	1,213	-7.9
Less than \$50,000	22.0	16.5	10.2	48.4		19.7	239	-20.1
\$50,000–\$74,999	25.0	20.6	7.4	44.7		17.6	213	-6.4
\$75,000–\$99,999	28.9	21.6		41.9		15.7	190	+2.7
\$100,000–\$149,999	26.0	19.7		45.3		18.7	226	-6.7
\$150,000–\$249,999	21.3	24.7		48.7		12.6	153	-7.3
\$250,000+	32.5	20.3		39.8		5.0	61	+8.3
Prefer not to say	22.8	18.1		48.5		10.8	131	-13.4
COMMUNITY TYPE						%	n	Net
Total	24.9	20.0		45.8		100.0	1,213	-7.9
City	18.9	16.7	8.7	52.5		28.7	348	-25.6
Rural or country area	33.7	23.1		35.9		23.2	281	+15.4
Small town not near a city	26.7	18.8		45.9		15.9	193	-7.2
Suburb near a city	23.0	21.3		46.7		32.2	391	-9.1
TRUMP APPROVAL						%	n	Net
Total	24.9	20.0		45.8		100.0	1,213	-7.9
Strongly approve	78.1				18.4	23.4	284	+93.1
Somewhat approve	29.6	61.6			7.7	18.4	223	+83.5
Somewhat disapprove	9.3	50.0		24.4	11.7	5.3	65	+30.3
Strongly disapprove	7.6	86.8				51.9	629	-90.2
Not sure	18.2	81.8				1.0	12	+18.2

Do you have a favorable or unfavorable opinion of each of the following?

Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion / Not sure

PARTY IDENTIFICATION

					%	n	Net
Total	17.1	26.8	13.9	39.6	100.0	1,213	-9.6
Democrat	47.9	46.2			28.3	343	+88.3
Independent	8.1	34.0	19.6	32.4	31.9	387	-9.8
Republican			15.4	77.7	34.1	414	-86.9
Something else		30.6	21.3	39.9	8.1	69	-30.6

POLITICAL IDEOLOGY

					%	n	Net
Total	17.1	26.8	13.9	39.6	100.0	1,213	-9.6
Very conservative				85.8	19.7	239	-83.5
Somewhat conservative		9.1	21.2	62.9	23.4	283	-69.9
Moderate	15.8	33.8	19.5	25.4	27.5	334	+4.8
Somewhat liberal		34.8			18.1	219	+80.3
Very liberal		38.1		43.3	11.7	137	+65.3

RELIGION

					%	n	Net
Total	17.1	26.8	13.9	39.6	100.0	1,213	-9.6
Catholic	17.5	22.3	12.9	43.9	30.0	364	-17.0
Evangelical Christian	13.0	12.1	14.1	58.1	20.8	252	-47.0
Jewish	11.5	22.4	17.3	48.8	1.1	13	-32.2
Mainline Protestant	22.8	33.5	14.5	29.3	11.8	143	+12.4
Muslim	29.5	10.0	19.2	41.3	0.8	10	-21.1
Other religion	16.5	24.2	15.9	41.9	12.6	153	-17.0
None	17.6	44.8	13.1	21.0	22.9	278	+28.3

AGE

					%	n	Net
Total	17.1	26.8	13.9	39.6	100.0	1,213	-9.6
18–34	13.5	28.3	26.1	26.5	13.4	163	-10.9
35–54	11.1	30.3	15.9	40.7	25.5	309	-15.3
55–64	14.4	24.0	15.2	45.2	20.8	252	-22.1
65+	23.6	25.5	7.8	40.5	40.3	488	+0.8

GENDER						%	n	Net
Total	17.1	26.8	13.9	39.6		100.0	1,213	-9.6
Man	14.6	21.6	17.3	44.7		49.2	596	-25.8
Woman	19.6	31.8	10.6	34.7		50.8	617	+6.1
EDUCATION						%	n	Net
Total	17.1	26.8	13.9	39.6		100.0	1,213	-9.6
High school graduate or less	15.8	21.2	15.0	43.7		29.4	357	-21.8
Associate degree	21.1	24.0	10.8	43.0		26.6	323	-8.8
Bachelor's degree	13.5	30.3	16.0	38.1		27.4	333	-10.3
Postgraduate degree	19.0	35.5	13.2	29.5		16.5	201	+11.8
HOUSEHOLD INCOME						%	n	Net
Total	17.1	26.8	13.9	39.6		100.0	1,213	-9.6
Less than \$50,000	24.5	26.3	12.9	33.0		19.7	239	+4.9
\$50,000–\$74,999	19.1	28.7	12.9	37.8		17.6	213	-3.0
\$75,000–\$99,999	14.2	24.5	14.3	44.8		15.7	190	-20.4
\$100,000–\$149,999	12.8	29.4	13.2	41.8		18.7	226	-12.8
\$150,000–\$249,999	15.3	25.3	17.1	40.4		12.6	153	-16.9
\$250,000+		27.3	16.8	46.2		5.0	61	-30.1
Prefer not to say	19.7	24.8	12.7	39.4		10.8	131	-7.6
COMMUNITY TYPE						%	n	Net
Total	17.1	26.8	13.9	39.6		100.0	1,213	-9.6
City	22.9	29.3	14.4	30.9		28.7	348	+6.9
Rural or country area	11.1	22.4	11.6	52.2		23.2	281	-30.3
Small town not near a city	15.5	29.7	11.6	41.0		15.9	193	-7.5
Suburb near a city	17.2	26.3	16.2	37.7		32.2	391	-10.4
TRUMP APPROVAL						%	n	Net
Total	17.1	26.8	13.9	39.6		100.0	1,213	-9.6
Strongly approve	7.6			87.2		23.4	284	-89.8
Somewhat approve		22.2		71.6		18.4	223	-88.6
Somewhat disapprove	10.4	23.8		46.2	13.8	5.3	65	-54.0
Strongly disapprove	30.2		48.6	12.7		51.9	629	+59.8
Not sure	15.2	37.4		40.5		1.0	12	-45.7

Do you have a favorable or unfavorable opinion of each of the following?

Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion / Not sure

PARTY IDENTIFICATION

					%	n	Net
Total	25.7	17.4		43.5	100.0	1,213	-7.1
Democrat			84.5		28.3	343	-88.8
Independent	14.2	16.6	9.9	50.2	31.9	387	-29.2
Republican	58.7	32.1			34.1	414	+84.5
Something else	15.1	12.8		48.4	5.7	69	-27.1

POLITICAL IDEOLOGY

					%	n	Net
Total	25.7	17.4		43.5	100.0	1,213	-7.1
Very conservative	72.4	18.5			19.7	239	+85.8
Somewhat conservative	38.4	36.8	9.7	9.4	23.4	283	+56.1
Moderate	8.4	17.4	9.4	52.2	27.5	334	-35.7
Somewhat liberal	7.8			86.5	18.1	219	-92.5
Very liberal				93.6	11.3	137	-93.9

RELIGION

					%	n	Net
Total	25.7	17.4		43.5	100.0	1,213	-7.1
Catholic	31.4	20.2	7.5	35.4	30.0	364	+8.7
Evangelical Christian	42.9	23.9		17.8	20.8	252	+44.2
Jewish	24.1	7.4	10.2	45.9	1.1	13	-24.6
Mainline Protestant	19.8	11.9	7.6	57.4	11.8	143	-33.3
Muslim	43.7	28.2	19.2	9.0	0.8	10	+43.7
Other religion	17.5	17.8	8.1	50.4	12.6	153	-23.2
None	9.5	10.5		67.5	22.9	278	-53.1

AGE

					%	n	Net
Total	25.7	17.4		43.5	100.0	1,213	-7.1
18–34	14.8	21.8	11.3	36.0	13.4	163	-10.7
35–54	21.0	19.2	9.3	43.1	25.5	309	-12.2
55–64	30.2	20.2		39.6	20.8	252	+4.4
65+	30.0	13.3		48.2	40.3	488	-8.7

GENDER						%	n	Net
Total	25.7	17.4		43.5		100.0	1,213	-7.1
Man	27.8	20.3	7.3	39.2		49.2	596	+1.6
Woman	23.6	14.6		47.6	8.1	50.8	617	-15.5
EDUCATION						%	n	Net
Total	25.7	17.4		43.5		100.0	1,213	-7.1
High school graduate or less	26.5	21.0	9.5	32.2	10.9	29.4	357	+5.9
Associate degree	29.0	16.8		44.8		26.6	323	-3.6
Bachelor's degree	25.4	17.4		46.1		27.4	333	-9.4
Postgraduate degree	19.5	11.9		57.1		16.5	201	-32.2
HOUSEHOLD INCOME						%	n	Net
Total	25.7	17.4		43.5		100.0	1,213	-7.1
Less than \$50,000	18.3	17.4	10.7	41.5	12.0	19.7	239	-16.5
\$50,000–\$74,999	26.1	15.4		45.9	8.6	17.6	213	-8.4
\$75,000–\$99,999	27.4	22.6	7.8	37.3		15.7	190	+4.9
\$100,000–\$149,999	28.6	15.8		46.8		18.7	226	-6.0
\$150,000–\$249,999	26.8	14.3	10.1	46.3		12.6	153	-15.3
\$250,000+	33.5	20.1		38.4		5.0	61	+12.1
Prefer not to say	25.9	18.0		45.3		10.8	131	-6.6
COMMUNITY TYPE						%	n	Net
Total	25.7	17.4		43.5		100.0	1,213	-7.1
City	18.9	15.1		51.5	8.4	28.7	348	-23.6
Rural or country area	36.4	20.7		34.4		23.2	281	+17.8
Small town not near a city	26.6	15.0	9.4	40.0	9.0	15.9	193	-7.9
Suburb near a city	23.5	18.2	7.2	44.6		32.2	391	-10.1
TRUMP APPROVAL						%	n	Net
Total	25.7	17.4		43.5		100.0	1,213	-7.1
Strongly approve	78.8	15.4				23.4	284	+90.5
Somewhat approve	34.6	53.1				18.4	223	+78.6
Somewhat disapprove	15.1	44.4	17.9		19.8	5.3	65	+39.0
Strongly disapprove	7.6	82.1			7.4	51.9	629	-86.8
Not sure	20.7	79.3				1.0	12	+20.7

Do you have a favorable or unfavorable opinion of each of the following?

Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion / Not sure

PARTY IDENTIFICATION

						%	n	Net
Total	18.3	26.4	13.0	35.6		100.0	1,213	-3.9
Democrat	47.1	43.7				28.3	343	+85.9
Independent	13.5	33.8	14.9	28.7	9.1	31.9	387	+3.7
Republican			17.5	71.5		34.1	414	-83.1
Something else	31.1	22.5	28.1	15.7		5.7	69	-16.9

POLITICAL IDEOLOGY

						%	n	Net
Total	18.3	26.4	13.0	35.6		100.0	1,213	-3.9
Very conservative	8.6		80.7			19.7	239	-82.8
Somewhat conservative	10.8	21.6	56.4			23.4	283	-63.0
Moderate	16.5	34.2	15.5	21.8	12.0	27.5	334	+13.4
Somewhat liberal	39.7	50.3				18.1	219	+83.3
Very liberal	42.9	42.4	9.2			11.3	137	+74.6

RELIGION

						%	n	Net
Total	18.3	26.4	13.0	35.6		100.0	1,213	-3.9
Catholic	17.9	21.0	14.7	40.8		30.0	364	-16.6
Evangelical Christian	9.8	12.3	14.3	53.0	10.6	20.8	252	-45.3
Jewish	27.1	18.8	17.3	31.6		1.1	13	-3.0
Mainline Protestant	31.0	27.7	9.0	29.0		11.8	143	+20.6
Muslim	16.5	42.1	41.3			0.8	10	+17.3
Other religion	14.9	28.4	12.5	35.1	9.2	12.6	153	-4.4
None	21.4	44.3	12.1	16.5		22.9	278	+37.1

AGE

						%	n	Net
Total	18.3	26.4	13.0	35.6		100.0	1,213	-3.9
18–34	9.2	27.6	26.3	20.7	16.1	13.4	163	-10.2
35–54	13.3	30.2	16.6	31.6	8.3	25.5	309	-4.7
55–64	16.2	24.3	9.3	44.8		20.8	252	-13.6
65+	25.5	24.6	8.1	38.2		40.3	488	+3.8

GENDER						%	n	Net
Total	18.3	26.4	13.0	35.6		100.0	1,213	-3.9
Man	16.3	22.4	15.7	40.2		49.2	596	-17.1
Woman	20.2	30.2	10.4	31.1	8.1	50.8	617	+8.9
EDUCATION						%	n	Net
Total	18.3	26.4	13.0	35.6		100.0	1,213	-3.9
High school graduate or less	13.4	21.9	15.0	38.6	11.2	29.4	357	-18.4
Associate degree	19.1	26.1	8.3	41.4		26.6	323	-4.4
Bachelor's degree	18.4	27.7	16.6	33.7		27.4	333	-4.2
Postgraduate degree	25.5	32.8	11.0	24.0		16.5	201	+23.3
HOUSEHOLD INCOME						%	n	Net
Total	18.3	26.4	13.0	35.6		100.0	1,213	-3.9
Less than \$50,000	20.1	25.4	13.2	27.4	13.9	19.7	239	+4.8
\$50,000–\$74,999	17.8	30.6	9.8	35.0		17.6	213	+3.5
\$75,000–\$99,999	14.5	25.1	13.3	42.0		15.7	190	-15.7
\$100,000–\$149,999	19.3	26.3	11.5	37.7		18.7	226	-3.7
\$150,000–\$249,999	20.0	27.3	18.8	31.2		12.6	153	-2.8
\$250,000+	14.0	22.1	12.5	42.5	8.8	5.0	61	-19.0
Prefer not to say	19.7	24.4	13.2	40.2		10.8	131	-9.4
COMMUNITY TYPE						%	n	Net
Total	18.3	26.4	13.0	35.6		100.0	1,213	-3.9
City	21.8	31.3	12.2	27.9		28.7	348	+12.9
Rural or country area	14.1	20.4	12.3	48.0		23.2	281	-25.7
Small town not near a city	17.8	26.1	12.0	32.8	11.4	15.9	193	-0.8
Suburb near a city	18.5	26.4	14.7	34.8		32.2	391	-4.6
TRUMP APPROVAL						%	n	Net
Total	18.3	26.4	13.0	35.6		100.0	1,213	-3.9
Strongly approve	7.9			81.9		23.4	284	-84.4
Somewhat approve	24.4			64.8		18.4	223	-84.5
Somewhat disapprove	13.2	30.3		45.0	10.1	5.3	65	-60.7
Strongly disapprove	33.6	46.8	9.4			51.9	629	+67.5
Not sure	15.2	31.5		46.4		1.0	12	-39.8

If the November 2026 election for governor of Wisconsin were held today, for whom would you vote?

David Crowley, the Democrat Tom Tiffany, the Republican Undecided / Not sure

PARTY IDENTIFICATION

Total	47.7	44.6	7.7	100.0	1,213
Democrat	96.0			28.3	343
Independent	52.8	31.8	15.4	31.9	387
Republican		95.1		34.1	414
Something else	51.2	25.5	23.4	5.7	69

POLITICAL IDEOLOGY

Total	47.7		44.6		7.7	100.0	1,213
Very conservative		91.3				19.7	239
Somewhat conservative	13.7	79.3			7.0	23.4	283
Moderate	58.0		26.5		15.5	27.5	334
Somewhat liberal	93.2					18.1	219
Very liberal	95.2					11.3	137

RELIGION

Total	47.7		44.6		7.7	100.0	1,213
Catholic	40.4		52.4		7.2	30.0	364
Evangelical Christian	21.9	69.3		8.8		20.8	252
Jewish	56.2		31.6	12.2	1.1	13	
Mainline Protestant	61.0		35.7		11.8	143	
Muslim	9.0	91.0				0.8	10
Other religion	48.8		37.2	14.0	12.6	153	
None	74.2		19.7		22.9	278	

AGE

Total	47.7	44.6	7.7	100.0	1,213
18–34	46.8	37.8	15.4	13.4	163
35–54	47.9	43.9	8.2	25.5	309
55–64	41.6	52.9		20.8	252
65+	51.1	43.1		40.3	488

GENDER				%	n
Total	47.7	44.6	7.7	100.0	1,213
Man	40.9	51.0	8.1	49.2	596
Woman	54.3	38.5	7.2	50.8	617
EDUCATION				%	n
Total	47.7	44.6	7.7	100.0	1,213
High school graduate or less	38.5	51.6	9.9	29.4	357
Associate degree	47.2	46.4		26.6	323
Bachelor's degree	47.9	43.8	8.3	27.4	333
Postgraduate degree	64.5	30.9		16.5	201
HOUSEHOLD INCOME				%	n
Total	47.7	44.6	7.7	100.0	1,213
Less than \$50,000	52.2	39.6	8.3	19.7	239
\$50,000–\$74,999	48.0	44.5	7.5	17.6	213
\$75,000–\$99,999	43.0	48.8	8.2	15.7	190
\$100,000–\$149,999	48.0	46.1		18.7	226
\$150,000–\$249,999	49.2	44.1		12.6	153
\$250,000+	41.7	55.6		5.0	61
Prefer not to say	46.4	41.0	12.6	10.8	131
COMMUNITY TYPE				%	n
Total	47.7	44.6	7.7	100.0	1,213
City	57.6	34.6	7.8	28.7	348
Rural or country area	33.7	59.5		23.2	281
Small town not near a city	46.6	44.3	9.1	15.9	193
Suburb near a city	49.5	43.0	7.5	32.2	391
TRUMP APPROVAL				%	n
Total	47.7	44.6	7.7	100.0	1,213
Strongly approve		97.2		23.4	284
Somewhat approve		88.8		18.4	223
Somewhat disapprove		72.2	23.2	5.3	65
Strongly disapprove		88.9	8.2	51.9	629
Not sure	17.6		82.4	1.0	12

Even if you have not made up your mind, which candidate would you lean toward voting for in the November 2026 election for governor of Wisconsin?

David Crowley, the Democrat Tom Tiffany, the Republican Still undecided

Subgroups with weighted base less than 6 are not shown.

PARTY IDENTIFICATION				%	n
Total	15.7	19.5	64.8	100.0	93
Democrat	64.0	36.0		7.1	7
Independent	13.9	14.7	71.4	64.0	59
Republican	11.6	55.2	33.2	11.6	11
Something else			88.2	17.3	16
POLITICAL IDEOLOGY				%	n
Total	15.7	19.5	64.8	100.0	93
Very conservative	9.3	25.7	64.9	9.9	9
Somewhat conservative	17.9	47.0	35.1	21.4	20
Moderate	11.3	9.1	79.6	55.7	52
Somewhat liberal	27.5	23.0	49.6	7.9	7
RELIGION				%	n
Total	15.7	19.5	64.8	100.0	93
Catholic		35.4	61.8	28.1	26
Evangelical Christian	26.6	28.2	45.2	23.9	22
Other religion	27.5	7.2	65.3	23.0	21
None	12.2		87.8	18.2	17
AGE				%	n
Total	15.7	19.5	64.8	100.0	93
18–34	16.6	38.2	45.2	26.9	25
35–54	22.5	12.2	65.3	27.3	25
55–64	13.5	27.2	59.3	15.0	14
65+	10.0		84.2	30.8	29
GENDER				%	n
Total	15.7	19.5	64.8	100.0	93
Man		24.1	69.6	52.2	49
Woman	25.9	14.4	59.6	47.8	44

EDUCATION				%	n
Total	15.7	19.5	64.8	100.0	93
High school graduate or less	8.2	29.3	62.5	38.1	35
Associate degree	18.7	16.7	64.7	22.3	21
Bachelor's degree	25.3	12.3	62.4	29.6	27
Postgraduate degree	9.3	9.4	81.4	10.0	9
HOUSEHOLD INCOME				%	n
Total	15.7	19.5	64.8	100.0	93
Less than \$50,000	14.8	23.4	61.9	21.2	20
\$50,000–\$74,999	13.0	23.1	63.8	17.1	16
\$75,000–\$99,999	25.3	31.7	43.0	16.8	16
\$100,000–\$149,999	15.5	8.9	75.5	14.4	13
\$150,000–\$249,999	26.6		73.4	11.0	10
Prefer not to say		17.0	77.8	17.7	16
COMMUNITY TYPE				%	n
Total	15.7	19.5	64.8	100.0	93
City	12.5	19.2	68.3	29.2	27
Rural or country area	7.8	16.0	76.2	20.4	19
Small town not near a city	18.2	22.4	59.4	18.9	18
Suburb near a city	22.4	20.2	57.4	31.5	29
TRUMP APPROVAL				%	n
Total	15.7	19.5	64.8	100.0	93
Somewhat approve		56.0	44.0	15.9	15
Somewhat disapprove		37.8	56.4	16.2	15
Strongly disapprove	26.7	8.0	65.2	55.3	51
Not sure			100.0	10.5	10

Wisconsin October 2026

Weight Variable / League of American Workers surveyed likely voters in Wisconsin October 19–23, 2026. The survey has a weighted total of 1,213 and a margin of error of ±3.0 percentage points at the 95% confidence level for the full sample. Percentages, counts, and question bases are weighted; the governor lean question uses its own smaller respondent base. / Field October 19–23, 2026

Over the last year, has your personal financial situation improved, gotten worse, or stayed about the same?

■ Gotten worse
 ■ Stayed about the same
 ■ Improved
 ■ Not sure

PARTY IDENTIFICATION

Total	47.5	34.9	17.0	100.0	1,213	-30.5
Democrat	70.8	24.9		28.3	343	-66.5
Independent	54.3	31.7	13.3	31.9	387	-41.0
Republican	19.8	47.2	32.4	34.1	414	+12.6
Something else	59.9	29.0	8.6	5.7	69	-51.3

POLITICAL IDEOLOGY

Total	47.5		34.9	17.0	100.0	1,213	-30.5
Very conservative	16.8	44.1	37.8		19.7	239	+21.0
Somewhat conservative	32.5	39.6	27.2		23.4	283	-5.3
Moderate	57.8		34.3	7.6	27.5	334	-50.2
Somewhat liberal	72.4		25.4		18.1	219	-70.1
Very liberal	67.3		25.5		11.3	137	-61.3

RELIGION

Total	47.5 34.9 17.0			100.0	1,213	-30.5
Catholic	44.6 34.4 19.7			30.0	364	-24.8
Evangelical Christian	38.5 36.1 25.5			20.8	252	-13.0
Jewish	62.0 27.8 10.3			1.1	13	-51.7
Mainline Protestant	48.5 36.3 15.3			11.8	143	-33.2
Muslim	28.1 7.7 64.2			0.8	10	+36.0
Other religion	54.4 31.5 13.4			12.6	153	-41.0
None	55.3 36.9 7.2			22.9	278	-48.2

AGE

Total	47.5	34.9	17.0	100.0	1,213	-30.5
18–34	46.8	32.0	20.0	13.4	163	-26.7
35–54	52.2	31.4	15.5	25.5	309	-36.7
55–64	43.8	34.6	21.6	20.8	252	-22.2
65+	46.7	38.2	14.5	40.3	488	-32.2

GENDER				%	n	Net
Total	47.5	34.9	17.0	100.0	1,213	-30.5
Man	41.0	36.7	22.1	49.2	596	-18.9
Woman	53.8	33.1	12.1	50.8	617	-41.7
EDUCATION				%	n	Net
Total	47.5	34.9	17.0	100.0	1,213	-30.5
High school graduate or less	48.1	29.3	21.5	29.4	357	-26.6
Associate degree	54.1	32.3	13.1	26.6	323	-41.0
Bachelor's degree	39.3	42.3	17.8	27.4	333	-21.4
Postgraduate degree	49.5	36.7	13.9	16.5	201	-35.6
HOUSEHOLD INCOME				%	n	Net
Total	47.5	34.9	17.0	100.0	1,213	-30.5
Less than \$50,000	62.8	26.3	9.8	19.7	239	-53.1
\$50,000–\$74,999	48.1	37.1	14.4	17.6	213	-33.7
\$75,000–\$99,999	47.8	32.7	19.0	15.7	190	-28.8
\$100,000–\$149,999	41.0	37.1	21.9	18.7	226	-19.0
\$150,000–\$249,999	42.8	37.8	18.1	12.6	153	-24.7
\$250,000+	22.8	48.4	28.8	5.0	61	+5.9
Prefer not to say	46.4	36.8	16.1	10.8	131	-30.4
COMMUNITY TYPE				%	n	Net
Total	47.5	34.9	17.0	100.0	1,213	-30.5
City	53.0	30.7	16.0	28.7	348	-37.0
Rural or country area	43.0	39.6	16.7	23.2	281	-26.3
Small town not near a city	46.2	31.8	21.0	15.9	193	-25.2
Suburb near a city	46.5	36.7	16.1	32.2	391	-30.4
TRUMP APPROVAL				%	n	Net
Total	47.5	34.9	17.0	100.0	1,213	-30.5
Strongly approve	10.2	45.3	43.2	23.4	284	+33.0
Somewhat approve	29.8	50.7	19.0	18.4	223	-10.9
Somewhat disapprove	38.5	43.5	18.0	5.3	65	-20.5
Strongly disapprove	72.2	23.5		51.9	629	-67.9
Not sure	12.2	45.8	20.7	1.0	12	+8.5

If Kamala Harris had been president instead of Donald Trump over the past two years, do you think your financial situation would be better, worse, or about the same as it is today?

Worse About the same Better Not sure

PARTY IDENTIFICATION

					%	n	Net
Total	40.9	11.3	41.5		100.0	1,213	+0.6
Democrat	10.5		81.2		28.3	343	+76.0
Independent	31.6	15.8	42.9	9.7	31.9	387	+11.3
Republican	80.9	8.3			34.1	414	-74.6
Something else	30.6	8.3	47.6	13.6	5.7	69	+17.0

POLITICAL IDEOLOGY

					%	n	Net
Total	40.9	11.3	41.5		100.0	1,213	+0.6
Very conservative	83.7		7.1		19.7	239	-76.5
Somewhat conservative	71.1	13.0	10.5		23.4	283	-60.6
Moderate	24.8	14.6	49.7	10.9	27.5	334	+24.8
Somewhat liberal	12.2		77.9		18.1	219	+73.9
Very liberal	7.3		87.5		11.3	137	+85.4

RELIGION

					%	n	Net
Total	40.9	11.3	41.5		100.0	1,213	+0.6
Catholic	49.8	9.8	34.9		30.0	364	-14.9
Evangelical Christian	57.0	11.8	23.1	8.1	20.8	252	-34.0
Jewish	36.7	10.8	45.4	7.1	1.1	13	+8.7
Mainline Protestant	31.4	14.7	50.5		11.8	143	+19.0
Muslim	54.3	19.2	26.5		0.8	10	-27.8
Other religion	37.8	11.4	45.3		12.6	153	+7.4
None	20.9	10.7	60.6	7.8	22.9	278	+39.6

AGE

					%	n	Net
Total	40.9	11.3	41.5		100.0	1,213	+0.6
18–34	26.0	21.0	45.8	7.3	13.4	163	+19.8
35–54	39.5	11.5	42.7		25.5	309	+3.2
55–64	49.9	9.3	34.9		20.8	252	-15.1
65+	42.1	8.9	42.7		40.3	488	+0.6

GENDER					%	n	Net
Total	40.9	11.3	41.5		100.0	1,213	+0.6
Man	46.5	12.0	36.2		49.2	596	-10.3
Woman	35.6	10.6	46.6	7.2	50.8	617	+11.1
EDUCATION					%	n	Net
Total	40.9	11.3	41.5		100.0	1,213	+0.6
High school graduate or less	47.5	10.9	35.5		29.4	357	-12.0
Associate degree	42.9	9.5	41.6		26.6	323	-1.3
Bachelor's degree	37.2	13.6	40.4	8.8	27.4	333	+3.1
Postgraduate degree	32.2	10.9	53.9		16.5	201	+21.7
HOUSEHOLD INCOME					%	n	Net
Total	40.9	11.3	41.5		100.0	1,213	+0.6
Less than \$50,000	34.4	11.3	47.7		19.7	239	+13.4
\$50,000–\$74,999	39.6	13.2	41.4		17.6	213	+1.8
\$75,000–\$99,999	47.5	8.4	35.8	8.2	15.7	190	-11.7
\$100,000–\$149,999	41.1	10.6	42.7		18.7	226	+1.6
\$150,000–\$249,999	38.7	10.3	45.8		12.6	153	+7.0
\$250,000+	52.3	20.1	21.7		5.0	61	-30.6
Prefer not to say	42.4	10.6	40.6		10.8	131	-1.8
COMMUNITY TYPE					%	n	Net
Total	40.9	11.3	41.5		100.0	1,213	+0.6
City	33.0	11.5	48.6		28.7	348	+15.6
Rural or country area	51.9	8.0	33.5		23.2	281	-18.4
Small town not near a city	41.2	10.2	41.5	7.1	15.9	193	+0.4
Suburb near a city	39.9	14.0	40.9		32.2	391	+0.9
TRUMP APPROVAL					%	n	Net
Total	40.9	11.3	41.5		100.0	1,213	+0.6
Strongly approve	90.0				23.4	284	-86.7
Somewhat approve	77.1	11.5			18.4	223	-71.4
Somewhat disapprove	57.4	23.0		13.2	5.3	65	-51.0
Strongly disapprove	13.2	75.8			51.9	629	+71.6
Not sure	44.8		48.6		1.0	12	-44.8

Which of the following comes closer to your view?

 The United States should push for a negotiated end to the war, even if the terms are unfavorable to Ukraine, if it brings down energy prices for Americans.
  The United States should continue supporting Ukraine against Russia, even if it means higher energy prices for Americans.
  Not sure

PARTY IDENTIFICATION				%	n	Net
Total	37.5	48.6	13.9	100.0	1,213	-11.1
Democrat	17.0	71.8	11.2	28.3	343	-54.8
Independent	30.7	54.4	15.0	31.9	387	-23.7
Republican	61.0	25.6	13.4	34.1	414	+35.4
Something else	35.8	39.3	24.9	5.7	69	-3.5
POLITICAL IDEOLOGY				%	n	Net
Total	37.5	48.6	13.9	100.0	1,213	-11.1
Very conservative	63.1	23.8	13.1	19.7	239	+39.3
Somewhat conservative	55.2	28.2	16.6	23.4	283	+27.1
Moderate	32.0	52.9	15.1	27.5	334	-21.0
Somewhat liberal	11.3	74.6	14.1	18.1	219	-63.3
Very liberal	11.2	82.1		11.3	137	-70.9
RELIGION				%	n	Net
Total	37.5	48.6	13.9	100.0	1,213	-11.1
Catholic	39.8	46.0	14.2	30.0	364	-6.1
Evangelical Christian	53.5	32.3	14.2	20.8	252	+21.2
Jewish	36.7	49.5	13.8	1.1	13	-12.7
Mainline Protestant	29.2	61.1	9.7	11.8	143	-31.9
Muslim	70.5	29.5		0.8	10	+41.1
Other religion	36.2	43.9	19.9	12.6	153	-7.7
None	23.6	63.7	12.7	22.9	278	-40.1
AGE				%	n	Net
Total	37.5	48.6	13.9	100.0	1,213	-11.1
18–34	48.3	39.5	12.2	13.4	163	+8.8
35–54	41.5	44.9	13.6	25.5	309	-3.3
55–64	40.3	44.7	15.0	20.8	252	-4.4
65+	29.8	56.0	14.2	40.3	488	-26.2

GENDER				%	n	Net
Total	37.5	48.6	13.9	100.0	1,213	-11.1
Man	41.3	47.6	11.1	49.2	596	-6.3
Woman	33.8	49.6	16.6	50.8	617	-15.8
EDUCATION				%	n	Net
Total	37.5	48.6	13.9	100.0	1,213	-11.1
High school graduate or less	47.3	36.5	16.1	29.4	357	+10.8
Associate degree	37.0	46.3	16.7	26.6	323	-9.4
Bachelor's degree	35.1	53.0	11.9	27.4	333	-17.9
Postgraduate degree	24.7	66.5	8.8	16.5	201	-41.9
HOUSEHOLD INCOME				%	n	Net
Total	37.5	48.6	13.9	100.0	1,213	-11.1
Less than \$50,000	42.8	38.8	18.4	19.7	239	+4.0
\$50,000–\$74,999	41.2	47.7	11.1	17.6	213	-6.5
\$75,000–\$99,999	45.9	43.0	11.1	15.7	190	+2.9
\$100,000–\$149,999	29.6	56.7	13.7	18.7	226	-27.1
\$150,000–\$249,999	30.7	54.8	14.5	12.6	153	-24.1
\$250,000+	39.5	53.9		5.0	61	-14.4
Prefer not to say	29.9	52.5	17.5	10.8	131	-22.6
COMMUNITY TYPE				%	n	Net
Total	37.5	48.6	13.9	100.0	1,213	-11.1
City	33.4	50.8	15.7	28.7	348	-17.4
Rural or country area	44.6	45.0	10.4	23.2	281	-0.4
Small town not near a city	36.8	45.0	18.2	15.9	193	-8.2
Suburb near a city	36.3	51.0	12.8	32.2	391	-14.7
TRUMP APPROVAL				%	n	Net
Total	37.5	48.6	13.9	100.0	1,213	-11.1
Strongly approve	65.3	20.7	13.9	23.4	284	+44.6
Somewhat approve	60.8	23.5	15.7	18.4	223	+37.4
Somewhat disapprove	54.6	28.3	17.1	5.3	65	+26.3
Strongly disapprove	15.0	73.0	12.0	51.9	629	-58.0
Not sure	28.2		66.0	1.0	12	+22.3