

Wisconsin October 2026

League of American Workers surveyed likely voters in Wisconsin October 19-23, 2026. The survey has a weighted total of 1,213 and a margin of error of ± 3.0 percentage points at the 95% confidence level for the full sample. Percentages, counts, and question bases are weighted; the governor lean question uses its own smaller respondent base.

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Q3 / Do you approve or disapprove of the way Donald Trump is handling his job as president?

Response	Total (-)	PARTY IDENTIFICATION				POLITICAL IDEOLOGY				
		Democrat A	Independen t B	Republican C	Something else D	Very conservativ e E	Somewhat conservativ e F	Moderate G	Somewhat liberal H	Very liberal I
Strongly approve	23.4	1.2	11.8 A	54.6 A B D	11.9 A	64.4 F G H I	33.5 G H I	8.5 H I	2.7	0.6
Somewhat approve	18.4	1.2	16.1 A	35.2 A B D	15.0 A	22.4 H I	39.4 E G H I	16.6 H I	0.0	1.4
Somewhat disapprove	5.3	1.3	8.8 A D	5.9 A	2.5	6.5 H I	8.9 H I	5.8 H I	2.0	0.0
Strongly disapprove	51.9	96.2 B C D	61.3 C	4.4	64.2 C	5.6	17.9 E	67.0 E F	95.3 E F G	96.8 E F G
Not sure	1.0	0.0	1.9 A C	0.0	6.5 A C	1.1	0.3	2.0 F	0.0	1.3
Net Disapprove	57.2	97.6	70.1	10.2	66.7	12.1	26.9	72.8	97.3	96.8
Net Approve	41.8	2.4	28.0	89.8	26.8	86.8	72.8	25.2	2.7	1.9
Approve minus Disapprove	-15.5	-95.1	-42.2	+79.5	-39.9	+74.7	+45.9	-47.7	-94.6	-94.9
Sample %	100.0	28.3	31.9	34.1	5.7	19.7	23.4	27.5	18.1	11.3
Sample n	1,213	343	387	414	69	239	283	334	219	137

Q3 / TRUMP APPROVAL — CONTINUED

Response	Total (-)	RELIGION							AGE				GENDER	
		Catholic J	Evangelical Christian K	Jewish L	Mainline Protestant M	Muslim N	Other religion O	None P	18–34 Q	35–54 R	55–64 S	65+ T	Man U	Woman V
Strongly approve	23.4	27.1 M P	37.3 J M O P	31.6 P	17.0 P	70.4 J M O P	22.5 P	7.8	13.9	20.3	27.6 Q R	26.5 Q R	26.1 V	20.9
Somewhat approve	18.4	20.5 P	25.9 M O P	10.2	17.0	7.7	15.7	11.6	22.7 T	21.4 T	20.2 T	14.0	22.4 V	14.4
Somewhat disapprove	5.3	6.8 M P	8.9 M P	5.2	2.8	12.9	4.2	1.9	11.8 R S T	4.2	6.0	3.6	5.7	5.0
Strongly disapprove	51.9	44.9 K N	27.6	45.9 N	62.7 J K N	9.0	56.7 J K N	76.8 J K L M N O	51.6	52.7	45.7	54.7 S	44.5	59.0 U
Not sure	1.0	0.7	0.3	7.1	0.6	0.0	0.9	1.9	0.0	1.3	0.6	1.3	1.3	0.7
Net Disapprove	57.2	51.7	36.5	51.1	65.5	21.9	60.9	78.7	63.4	57.0	51.6	58.2	50.2	64.0
Net Approve	41.8	47.6	63.2	41.8	33.9	78.1	38.2	19.4	36.6	41.7	47.7	40.5	48.5	35.3
Approve minus Disapprove	-15.5	-4.0	+26.7	-9.3	-31.5	+56.2	-22.6	-59.3	-26.8	-15.2	-3.9	-17.8	-1.7	-28.7
Sample %	100.0	30.0	20.8	1.1	11.8	0.8	12.6	22.9	13.4	25.5	20.8	40.3	49.2	50.8
Sample n	1,213	364	252	13	143	10	153	278	163	309	252	488	596	617

Q3 / TRUMP APPROVAL — CONTINUED

Response	Total (-)	EDUCATION				HOUSEHOLD INCOME						
		High school graduate or less W	Associate degree X	Bachelor's degree Y	Postgraduat e degree Z	Less than \$50,000 AA	\$50,000– \$74,999 AB	\$75,000– \$99,999 AC	\$100,000– \$149,999 AD	\$150,000– \$249,999 AE	\$250,000+ AF	Prefer not to say AG
Strongly approve	23.4	28.5 Y Z	23.4	21.8	17.2	16.4	23.2	28.0 AA	25.0 AA	22.3	30.3 AA	25.4 AA
Somewhat approve	18.4	20.2 Z	22.2 Z	16.3	12.3	19.3	19.6	18.0	16.6	17.4	24.5	16.2
Somewhat disapprove	5.3	6.5	4.9	6.2	2.7	7.0	5.0	5.6	5.0	5.3	2.2	4.6
Strongly disapprove	51.9	44.1	48.6	54.7 W	66.3 W X Y	56.6 AC AF	51.5	46.7	52.5	54.4	41.7	52.4
Not sure	1.0	0.7	1.0	1.0	1.4	0.7	0.8	1.6	0.9	0.6	1.3	1.3
Net Disapprove	57.2	50.6	53.5	60.9	69.1	63.5	56.4	52.4	57.4	59.7	43.9	57.0
Net Approve	41.8	48.7	45.6	38.1	29.5	35.7	42.8	46.1	41.7	39.7	54.8	41.7
Approve minus Disapprove	-15.5	-1.9	-7.9	-22.8	-39.6	-27.8	-13.7	-6.3	-15.8	-20.0	+10.8	-15.4
Sample %	100.0	29.4	26.6	27.4	16.5	19.7	17.6	15.7	18.7	12.6	5.0	10.8
Sample n	1,213	357	323	333	201	239	213	190	226	153	61	131

Q3 / TRUMP APPROVAL — CONTINUED

Response	Total (-)	COMMUNITY TYPE			
		City AH	Rural or country area AI	Small town not near a city AJ	Suburb near a city AK
Strongly approve	23.4	18.9	29.8 AH AK	25.3	21.9
Somewhat approve	18.4	12.6	23.5 AH	18.0	19.9 AH
Somewhat disapprove	5.3	7.2	5.8	3.8	4.1
Strongly disapprove	51.9	60.6 AI AK	39.6	52.5 AI	52.7 AI
Not sure	1.0	0.7	1.2	0.4	1.3
Net Disapprove	57.2	67.8	45.4	56.3	56.8
Net Approve	41.8	31.5	53.4	43.3	41.9
Approve minus Disapprove	-15.5	-36.3	+7.9	-13.1	-14.9
Sample %	100.0	28.7	23.2	15.9	32.2
Sample n	1,213	348	281	193	391

Q4 / Do you have a favorable or unfavorable opinion of each of the following?

Response	Total (-)	PARTY IDENTIFICATION				POLITICAL IDEOLOGY				
		Democrat A	Independen t B	Republican C	Something else D	Very conservativ e E	Somewhat conservativ e F	Moderate G	Somewhat liberal H	Very liberal I
Very favorable	24.9	1.3	10.6 A	61.0 A B D	5.7	63.5 F G H I	36.2 G H I	11.6 H I	2.7	2.0
Somewhat favorable	20.0	2.0	21.1 A	34.4 A B D	17.6 A	25.2 G H I	43.7 E G H I	17.0 H I	0.9	0.0
Somewhat unfavorable	7.0	8.2 C	9.3 C	2.6	14.2 C	4.8 I	11.2 E I	8.0 I	6.4 I	0.6
Very unfavorable	45.8	87.7 B C D	54.1 C	1.5	56.6 C	4.8	7.4	58.4 E F	89.2 E F G	96.2 E F G H
No opinion / Not sure	2.4	0.9	5.0 A C	0.5	5.8 A C	1.7	1.5	5.0 F H I	0.8	1.3
Net Unfavorable	52.7	95.9	63.4	4.1	70.9	9.6	18.7	66.4	95.6	96.8
Net Favorable	44.9	3.3	31.6	95.4	23.3	88.7	79.9	28.6	3.6	2.0
Favorable minus Unfavorable	-7.9	-92.6	-31.7	+91.3	-47.6	+79.0	+61.2	-37.8	-92.0	-94.8
Sample %	100.0	28.3	31.9	34.1	5.7	19.7	23.4	27.5	18.1	11.3
Sample n	1,213	343	387	414	69	239	283	334	219	137

Q4 / REPUBLICAN PARTY — CONTINUED

Response	Total (-)	RELIGION							AGE				GENDER	
		Catholic J	Evangelical Christian K	Jewish L	Mainline Protestant M	Muslim N	Other religion O	None P	18–34 Q	35–54 R	55–64 S	65+ T	Man U	Woman V
Very favorable	24.9	29.5 M P	38.2 J M O P	24.1	17.5 P	43.7 M P	25.2 P	9.7	18.7	21.3	29.4 Q R	26.9 Q	26.7	23.1
Somewhat favorable	20.0	22.4 O P	29.9 J L M O P	7.4	17.6	47.4 L M O P	12.6	12.9	18.8	25.2 T	23.3 T	15.4	24.5 V	15.7
Somewhat unfavorable	7.0	8.2 P	9.7 P	21.4	4.7	0.0	8.0 P	3.1	14.4 R S T	6.6	7.0	4.7	7.6	6.4
Very unfavorable	45.8	37.3 K N	20.3	40.0 N	59.4 J K N	9.0	50.5 J K N	71.9 J K L M N O	42.6	44.8	39.6	50.6 S	39.4	51.9 U
No opinion / Not sure	2.4	2.6	1.9	7.1	0.7	0.0	3.7	2.4	5.4 S T	2.1	0.6	2.3	1.9	2.8
Net Unfavorable	52.7	45.5	30.0	61.3	64.1	9.0	58.6	75.0	57.0	51.4	46.6	55.4	47.0	58.3
Net Favorable	44.9	51.8	68.1	31.6	35.1	91.0	37.8	22.6	37.6	46.5	52.7	42.3	51.2	38.8
Favorable minus Unfavorable	-7.9	+6.3	+38.0	-29.7	-29.0	+82.1	-20.8	-52.4	-19.5	-4.9	+6.1	-13.1	+4.2	-19.5
Sample %	100.0	30.0	20.8	1.1	11.8	0.8	12.6	22.9	13.4	25.5	20.8	40.3	49.2	50.8
Sample n	1,213	364	252	13	143	10	153	278	163	309	252	488	596	617

Q4 / REPUBLICAN PARTY — CONTINUED

Response	Total (-)	EDUCATION				HOUSEHOLD INCOME						
		High school graduate or less W	Associate degree X	Bachelor's degree Y	Postgraduat e degree Z	Less than \$50,000 AA	\$50,000– \$74,999 AB	\$75,000– \$99,999 AC	\$100,000– \$149,999 AD	\$150,000– \$249,999 AE	\$250,000+ AF	Prefer not to say AG
Very favorable	24.9	30.0 Y Z	27.1 Z	22.7	15.9	22.0	25.0	28.9	26.0	21.3	32.5	22.8
Somewhat favorable	20.0	20.8	21.4	20.6	15.3	16.5	20.6	21.6	19.7	24.7 AA	20.3	18.1
Somewhat unfavorable	7.0	9.4 X	5.0	6.4	6.8	10.2	7.4	6.0	7.0	4.7	4.7	5.8
Very unfavorable	45.8	35.5	45.9 W	48.4 W	59.3 W X Y	48.4	44.7	41.9	45.3	48.7	39.8	48.5
No opinion / Not sure	2.4	4.2 X	0.5	1.9	2.7 X	3.0 AE	2.4	1.6	2.0	0.6	2.7	4.8 AE
Net Unfavorable	52.7	45.0	51.0	54.8	66.1	58.6	52.0	47.8	52.3	53.4	44.5	54.3
Net Favorable	44.9	50.8	48.5	43.3	31.2	38.5	45.6	50.6	45.7	46.0	52.8	40.9
Favorable minus Unfavorable	-7.9	+5.9	-2.5	-11.5	-34.9	-20.1	-6.4	+2.7	-6.7	-7.3	+8.3	-13.4
Sample %	100.0	29.4	26.6	27.4	16.5	19.7	17.6	15.7	18.7	12.6	5.0	10.8
Sample n	1,213	357	323	333	201	239	213	190	226	153	61	131

Q4 / REPUBLICAN PARTY — CONTINUED

Response	Total (-)	COMMUNITY TYPE				TRUMP APPROVAL				
		City AH	Rural or country area AI	Small town not near a city AJ	Suburb near a city AK	Strongly approve AL	Somewhat approve AM	Somewhat disapprove AN	Strongly disapprove AO	Not sure AP
Very favorable	24.9	18.9	33.7 AH AK	26.7 AH	23.0	78.1 AM AN AO AP	29.6 AN AO AP	9.3 AO	1.3	0.0
Somewhat favorable	20.0	16.7	23.1 AH	18.8	21.3	18.4 AO	61.6 AL AO AP	50.0 AL AO	3.0	18.2
Somewhat unfavorable	7.0	8.7	5.4	6.8	6.7	1.4	7.7 AL	24.4 AL AM AO	7.6 AL	0.0
Very unfavorable	45.8	52.5 AI	35.9	45.9 AI	46.7 AI	2.0	0.0	4.6	86.8 AL AM AN AP	0.0
No opinion / Not sure	2.4	3.2	1.8	1.8	2.2	0.0	1.1	11.7 AL AM AO	1.4	81.8 AL AM AN AO
Net Unfavorable	52.7	61.2	41.4	52.7	53.4	3.5	7.7	29.0	94.4	0.0
Net Favorable	44.9	35.6	56.8	45.5	44.3	96.5	91.2	59.3	4.2	18.2
Favorable minus Unfavorable	-7.9	-25.6	+15.4	-7.2	-9.1	+93.1	+83.5	+30.3	-90.2	+18.2
Sample %	100.0	28.7	23.2	15.9	32.2	23.4	18.4	5.3	51.9	1.0
Sample n	1,213	348	281	193	391	284	223	65	629	12

Q5 / Do you have a favorable or unfavorable opinion of each of the following?

Response	Total (-)	PARTY IDENTIFICATION				POLITICAL IDEOLOGY				
		Democrat A	Independen t B	Republican C	Something else D	Very conservativ e E	Somewhat conservativ e F	Moderate G	Somewhat liberal H	Very liberal I
Very favorable	17.1	47.9 B C D	8.1 C D	2.9	0.0	4.9	5.2	15.8 E F	34.8 E F G	38.1 E F G
Somewhat favorable	26.8	46.2 B C D	34.0 C	3.3	30.6 C	3.2	9.1 E	33.8 E F	54.5 E F G I	43.3 E F
Somewhat unfavorable	13.9	4.1	19.6 A	15.4 A	21.3 A	5.8	21.2 E H I	19.5 E H I	6.0	11.7 E
Very unfavorable	39.6	1.8	32.4 A	77.7 A B D	39.9 A	85.8 F G H I	62.9 G H I	25.4 H I	3.0	4.4
No opinion / Not sure	2.6	0.0	5.9 A C	0.6	8.1 A C	0.3	1.7	5.5 E F H	1.7	2.5 E
Net Unfavorable	53.5	5.9	52.0	93.1	61.2	91.6	84.1	44.9	9.0	16.1
Net Favorable	43.9	94.1	42.2	6.2	30.6	8.1	14.2	49.6	89.3	81.4
Favorable minus Unfavorable	-9.6	+88.3	-9.8	-86.9	-30.6	-83.5	-69.9	+4.8	+80.3	+65.3
Sample %	100.0	28.3	31.9	34.1	5.7	19.7	23.4	27.5	18.1	11.3
Sample n	1,213	343	387	414	69	239	283	334	219	137

Q5 / DEMOCRATIC PARTY — CONTINUED

Response	Total (-)	RELIGION							AGE				GENDER	
		Catholic J	Evangelical Christian K	Jewish L	Mainline Protestant M	Muslim N	Other religion O	None P	18–34 Q	35–54 R	55–64 S	65+ T	Man U	Woman V
Very favorable	17.1	17.5	13.0	11.5	22.8 K	29.5	16.5	17.6	13.5	11.1	14.4	23.6 Q R S	14.6	19.6 U
Somewhat favorable	26.8	22.3 K	12.1	22.4	33.5 J K	10.0	24.2 K	44.8 J K M N O	28.3	30.3	24.0	25.5	21.6	31.8 U
Somewhat unfavorable	13.9	12.9	14.1	17.3	14.5	19.2	15.9	13.1	26.1 R S T	15.9 T	15.2 T	7.8	17.3 V	10.6
Very unfavorable	39.6	43.9 M P	58.1 J M O P	48.8 P	29.3	41.3	41.9 M P	21.0	26.5	40.7 Q	45.2 Q	40.5 Q	44.7 V	34.7
No opinion / Not sure	2.6	3.4 M	2.7	0.0	0.0	0.0	1.5	3.5 M	5.5 R S	2.1	1.3	2.6	1.8	3.3
Net Unfavorable	53.5	56.8	72.2	66.1	43.8	60.5	57.8	34.1	52.7	56.6	60.4	48.3	62.0	45.3
Net Favorable	43.9	39.8	25.1	33.9	56.2	39.5	40.7	62.4	41.8	41.3	38.3	49.1	36.2	51.4
Favorable minus Unfavorable	-9.6	-17.0	-47.0	-32.2	+12.4	-21.1	-17.0	+28.3	-10.9	-15.3	-22.1	+0.8	-25.8	+6.1
Sample %	100.0	30.0	20.8	1.1	11.8	0.8	12.6	22.9	13.4	25.5	20.8	40.3	49.2	50.8
Sample n	1,213	364	252	13	143	10	153	278	163	309	252	488	596	617

Q5 / DEMOCRATIC PARTY — CONTINUED

Response	Total (-)	EDUCATION				HOUSEHOLD INCOME						
		High school graduate or less W	Associate degree X	Bachelor's degree Y	Postgraduat e degree Z	Less than \$50,000 AA	\$50,000– \$74,999 AB	\$75,000– \$99,999 AC	\$100,000– \$149,999 AD	\$150,000– \$249,999 AE	\$250,000+ AF	Prefer not to say AG
Very favorable	17.1	15.8	21.1 Y	13.5	19.0	24.5 AC AD AE AF	19.1 AF	14.2	12.8	15.3	5.6	19.7 AF
Somewhat favorable	26.8	21.2	24.0	30.3 W	35.5 W X	26.3	28.7	24.5	29.4	25.3	27.3	24.8
Somewhat unfavorable	13.9	15.0	10.8	16.0	13.2	12.9	12.9	14.3	13.2	17.1	16.8	12.7
Very unfavorable	39.6	43.7 Z	43.0 Z	38.1 Z	29.5	33.0	37.8	44.8 AA	41.8	40.4	46.2	39.4
No opinion / Not sure	2.6	4.3 X	1.0	2.1	2.8	3.2	1.6	2.1	2.8	1.8	4.0	3.4
Net Unfavorable	53.5	58.8	53.9	54.1	42.7	45.9	50.7	59.2	55.0	57.5	63.0	52.1
Net Favorable	43.9	37.0	45.1	43.8	54.5	50.8	47.7	38.7	42.2	40.6	33.0	44.5
Favorable minus Unfavorable	-9.6	-21.8	-8.8	-10.3	+11.8	+4.9	-3.0	-20.4	-12.8	-16.9	-30.1	-7.6
Sample %	100.0	29.4	26.6	27.4	16.5	19.7	17.6	15.7	18.7	12.6	5.0	10.8
Sample n	1,213	357	323	333	201	239	213	190	226	153	61	131

Q5 / DEMOCRATIC PARTY — CONTINUED

Response	Total (-)	COMMUNITY TYPE				TRUMP APPROVAL				
		City AH	Rural or country area AI	Small town not near a city AJ	Suburb near a city AK	Strongly approve AL	Somewhat approve AM	Somewhat disapprove AN	Strongly disapprove AO	Not sure AP
Very favorable	17.1	22.9 AI AJ	11.1	15.5	17.2 AI	2.8	2.6	5.7	30.2 AL AM AN AP	0.0
Somewhat favorable	26.8	29.3	22.4	29.7	26.3	2.2	2.5	10.4 AL AM	48.6 AL AM AN AP	6.9
Somewhat unfavorable	13.9	14.4	11.6	11.6	16.2	7.6	22.2 AL AO	23.8 AL AO	12.7 AL	15.2
Very unfavorable	39.6	30.9	52.2 AH AJ AK	41.0 AH	37.7	87.2 AM AN AO AP	71.6 AN AO AP	46.2 AO	6.3	37.4 AO
No opinion / Not sure	2.6	2.6	2.7	2.2	2.6	0.3	1.1	13.8 AL AM AO	2.2 AL	40.5 AL AM AO
Net Unfavorable	53.5	45.3	63.8	52.7	53.9	94.8	93.8	70.1	19.0	52.6
Net Favorable	43.9	52.1	33.5	45.2	43.5	5.0	5.1	16.1	78.8	6.9
Favorable minus Unfavorable	-9.6	+6.9	-30.3	-7.5	-10.4	-89.8	-88.6	-54.0	+59.8	-45.7
Sample %	100.0	28.7	23.2	15.9	32.2	23.4	18.4	5.3	51.9	1.0
Sample n	1,213	348	281	193	391	284	223	65	629	12

Q6 / Do you have a favorable or unfavorable opinion of each of the following?

Response	Total (-)	PARTY IDENTIFICATION				POLITICAL IDEOLOGY				
		Democrat A	Independen t B	Republican C	Something else D	Very conservativ e E	Somewhat conservativ e F	Moderate G	Somewhat liberal H	Very liberal I
Very favorable	25.7	0.9	14.2 A	58.7 A B D	15.1 A	72.4 F G H I	38.4 G H I	8.4 H I	0.5	0.0
Somewhat favorable	17.4	1.3	16.6 A	32.1 A B D	12.8 A	18.5 H I	36.8 E G H I	17.4 H I	1.2	1.1
Somewhat unfavorable	6.7	6.6	9.9 C	3.9	6.7	1.4	9.7 E I	9.4 E I	7.8 E I	1.5
Very unfavorable	43.5	84.5 B C D	50.2 C	2.5	48.4 C	3.7	9.4 E	52.2 E F	86.5 E F G	93.6 E F G H
No opinion / Not sure	6.7	6.6 C	9.1 C	2.9	17.0 A B C	4.0	5.7	12.6 E F H I	4.0	3.8
Net Unfavorable	50.2	91.1	60.0	6.3	55.1	5.1	19.1	61.5	94.3	95.1
Net Favorable	43.1	2.3	30.8	90.8	27.9	90.9	75.2	25.9	1.7	1.1
Favorable minus Unfavorable	-7.1	-88.8	-29.2	+84.5	-27.1	+85.8	+56.1	-35.7	-92.5	-93.9
Sample %	100.0	28.3	31.9	34.1	5.7	19.7	23.4	27.5	18.1	11.3
Sample n	1,213	343	387	414	69	239	283	334	219	137

Q6 / TOM TIFFANY — CONTINUED

Response	Total (-)	RELIGION							AGE				GENDER	
		Catholic J	Evangelical Christian K	Jewish L	Mainline Protestant M	Muslim N	Other religion O	None P	18–34 Q	35–54 R	55–64 S	65+ T	Man U	Woman V
Very favorable	25.7	31.4 M O P	42.9 J M O P	24.1	19.8 P	43.7 M O P	17.5 P	9.5	14.8	21.0	30.2 Q R	30.0 Q R	27.8	23.6
Somewhat favorable	17.4	20.2 M P	23.9 M P	7.4	11.9	28.2	17.8 P	10.5	21.8 T	19.2 T	20.2 T	13.3	20.3 V	14.6
Somewhat unfavorable	6.7	7.5	4.7	10.2	7.6	19.2	8.1	5.7	11.3 T	9.3 T	6.4	3.7	7.3	6.1
Very unfavorable	43.5	35.4 K N	17.8	45.9 K N	57.4 J K N	9.0	50.4 J K N	67.5 J K M N O	36.0	43.1	39.6	48.2 Q S	39.2	47.6 U
No opinion / Not sure	6.7	5.6	10.7 J M	12.2	3.2	0.0	6.2	6.7	16.0 R S T	7.5 S	3.6	4.7	5.4	8.1
Net Unfavorable	50.2	42.9	22.5	56.2	65.0	28.1	58.5	73.2	47.3	52.3	46.0	52.0	46.5	53.7
Net Favorable	43.1	51.6	66.7	31.6	31.7	71.9	35.3	20.1	36.6	40.2	50.4	43.3	48.1	38.2
Favorable minus Unfavorable	-7.1	+8.7	+44.2	-24.6	-33.3	+43.7	-23.2	-53.1	-10.7	-12.2	+4.4	-8.7	+1.6	-15.5
Sample %	100.0	30.0	20.8	1.1	11.8	0.8	12.6	22.9	13.4	25.5	20.8	40.3	49.2	50.8
Sample n	1,213	364	252	13	143	10	153	278	163	309	252	488	596	617

Q6 / TOM TIFFANY — CONTINUED

Response	Total (-)	EDUCATION				HOUSEHOLD INCOME						
		High school graduate or less W	Associate degree X	Bachelor's degree Y	Postgraduat e degree Z	Less than \$50,000 AA	\$50,000– \$74,999 AB	\$75,000– \$99,999 AC	\$100,000– \$149,999 AD	\$150,000– \$249,999 AE	\$250,000+ AF	Prefer not to say AG
Very favorable	25.7	26.5	29.0 Z	25.4	19.5	18.3	26.1 AA	27.4 AA	28.6 AA	26.8 AA	33.5 AA	25.9
Somewhat favorable	17.4	21.0 Z	16.8	17.4	11.9	17.4	15.4	22.6	15.8	14.3	20.1	18.0
Somewhat unfavorable	6.7	9.5 X	4.5	6.1	6.4	10.7 AB AD AF	4.0	7.8	3.7	10.1 AB AD AF	3.0	5.3
Very unfavorable	43.5	32.2	44.8 W	46.1 W	57.1 W X Y	41.5	45.9	37.3	46.8 AC	46.3	38.4	45.3
No opinion / Not sure	6.7	10.9 X Y Z	4.9	5.0	5.1	12.0 AC AD AE AG	8.6 AE	5.0	5.0	2.5	4.9	5.4
Net Unfavorable	50.2	41.6	49.3	52.2	63.5	52.2	49.9	45.1	50.5	56.4	41.5	50.6
Net Favorable	43.1	47.5	45.7	42.8	31.4	35.7	41.5	50.0	44.5	41.1	53.6	44.0
Favorable minus Unfavorable	-7.1	+5.9	-3.6	-9.4	-32.2	-16.5	-8.4	+4.9	-6.0	-15.3	+12.1	-6.6
Sample %	100.0	29.4	26.6	27.4	16.5	19.7	17.6	15.7	18.7	12.6	5.0	10.8
Sample n	1,213	357	323	333	201	239	213	190	226	153	61	131

Q6 / TOM TIFFANY — CONTINUED

Response	Total (-)	COMMUNITY TYPE				TRUMP APPROVAL				
		City AH	Rural or country area AI	Small town not near a city AJ	Suburb near a city AK	Strongly approve AL	Somewhat approve AM	Somewhat disapprove AN	Strongly disapprove AO	Not sure AP
Very favorable	25.7	18.9	36.4 AH AJ AK	26.6 AH	23.5	78.8 AM AN AO AP	34.6 AN AO AP	15.1 AO	0.1	0.0
Somewhat favorable	17.4	15.1	20.7	15.0	18.2	15.4 AO	53.1 AL AO AP	44.4 AL AO	2.8	20.7 AO
Somewhat unfavorable	6.7	6.1	5.0	9.4	7.2	3.0	6.0	17.9 AL AM AO	7.6 AL	0.0
Very unfavorable	43.5	51.5 AI AJ	34.4	40.0	44.6 AI	0.7	3.1 AL	2.7	82.1 AL AM AN AP	0.0
No opinion / Not sure	6.7	8.4 AI	3.5	9.0 AI	6.5	2.2	3.0	19.8 AL AM AO	7.4 AL AM	79.3 AL AM AN AO
Net Unfavorable	50.2	57.6	39.3	49.4	51.8	3.7	9.2	20.6	89.7	0.0
Net Favorable	43.1	34.0	57.1	41.6	41.7	94.2	87.8	59.6	2.9	20.7
Favorable minus Unfavorable	-7.1	-23.6	+17.8	-7.9	-10.1	+90.5	+78.6	+39.0	-86.8	+20.7
Sample %	100.0	28.7	23.2	15.9	32.2	23.4	18.4	5.3	51.9	1.0
Sample n	1,213	348	281	193	391	284	223	65	629	12

Q7 / Do you have a favorable or unfavorable opinion of each of the following?

Response	Total (-)	PARTY IDENTIFICATION				POLITICAL IDEOLOGY				
		Democrat A	Independen t B	Republican C	Something else D	Very conservativ e E	Somewhat conservativ e F	Moderate G	Somewhat liberal H	Very liberal I
Very favorable	18.3	47.1 B C D	13.5 C D	1.5	2.6	3.7	4.2	16.5 E F	39.7 E F G	42.9 E F G
Somewhat favorable	26.4	43.7 B C	33.8 C	4.4	31.1 C	2.8	10.8 E	34.2 E F	50.3 E F G	42.4 E F
Somewhat unfavorable	13.0	3.4	14.9 A	17.5 A	22.5 A	8.6	21.6 E G H I	15.5 E H	5.0	9.2
Very unfavorable	35.6	1.4	28.7 A	71.5 A B D	28.1 A	80.7 F G H I	56.4 G H I	21.8 H I	1.7	1.5
No opinion / Not sure	6.8	4.4	9.1 A C	5.1	15.7 A C	4.2	6.9	12.0 E F H I	3.3	4.0
Net Unfavorable	48.5	4.8	43.6	89.0	50.6	89.3	78.0	37.3	6.7	10.7
Net Favorable	44.7	90.7	47.3	5.9	33.7	6.5	15.0	50.7	90.0	85.3
Favorable minus Unfavorable	-3.9	+85.9	+3.7	-83.1	-16.9	-82.8	-63.0	+13.4	+83.3	+74.6
Sample %	100.0	28.3	31.9	34.1	5.7	19.7	23.4	27.5	18.1	11.3
Sample n	1,213	343	387	414	69	239	283	334	219	137

Q7 / DAVID CROWLEY — CONTINUED

Response	Total (-)	RELIGION							AGE				GENDER	
		Catholic J	Evangelical Christian K	Jewish L	Mainline Protestant M	Muslim N	Other religion O	None P	18–34 Q	35–54 R	55–64 S	65+ T	Man U	Woman V
Very favorable	18.3	17.9 K	9.8	27.1	31.0 J K O P	16.5	14.9	21.4 K	9.2	13.3	16.2 Q	25.5 Q R S	16.3	20.2
Somewhat favorable	26.4	21.0 K	12.3	18.8	27.7 K	42.1 J K	28.4 K	44.3 J K M O	27.6	30.2	24.3	24.6	22.4	30.2 U
Somewhat unfavorable	13.0	14.7	14.3	17.3	9.0	0.0	12.5	12.1	26.3 R S T	16.6 S T	9.3	8.1	15.7 V	10.4
Very unfavorable	35.6	40.8 M P	53.0 J M O P	31.6	29.0 P	41.3	35.1 P	16.5	20.7	31.6 Q	44.8 Q R	38.2 Q	40.2 V	31.1
No opinion / Not sure	6.8	5.6	10.6 J M P	5.2	3.3	0.0	9.2 M	5.7	16.1 R S T	8.3 T	5.3	3.5	5.5	8.1
Net Unfavorable	48.5	55.5	67.3	48.9	38.0	41.3	47.6	28.6	47.0	48.2	54.2	46.4	55.8	41.5
Net Favorable	44.7	38.9	22.1	45.9	58.7	58.7	43.2	65.7	36.8	43.5	40.5	50.1	38.7	50.4
Favorable minus Unfavorable	-3.9	-16.6	-45.3	-3.0	+20.6	+17.3	-4.4	+37.1	-10.2	-4.7	-13.6	+3.8	-17.1	+8.9
Sample %	100.0	30.0	20.8	1.1	11.8	0.8	12.6	22.9	13.4	25.5	20.8	40.3	49.2	50.8
Sample n	1,213	364	252	13	143	10	153	278	163	309	252	488	596	617

Q7 / DAVID CROWLEY — CONTINUED

Response	Total (-)	EDUCATION				HOUSEHOLD INCOME						
		High school graduate or less W	Associate degree X	Bachelor's degree Y	Postgraduat e degree Z	Less than \$50,000 AA	\$50,000– \$74,999 AB	\$75,000– \$99,999 AC	\$100,000– \$149,999 AD	\$150,000– \$249,999 AE	\$250,000+ AF	Prefer not to say AG
Very favorable	18.3	13.4	19.1 W	18.4	25.5 W Y	20.1	17.8	14.5	19.3	20.0	14.0	19.7
Somewhat favorable	26.4	21.9	26.1	27.7	32.8 W	25.4	30.6	25.1	26.3	27.3	22.1	24.4
Somewhat unfavorable	13.0	15.0 X	8.3	16.6 X	11.0	13.2	9.8	13.3	11.5	18.8 AB AD	12.5	13.2
Very unfavorable	35.6	38.6 Z	41.4 Y Z	33.7 Z	24.0	27.4	35.0	42.0 AA AE	37.7 AA	31.2	42.5 AA	40.2 AA
No opinion / Not sure	6.8	11.2 X Y	5.1	3.7	6.7	13.9 AB AC AD AE AG	6.9	5.2	5.2	2.7	8.8	2.6
Net Unfavorable	48.5	53.6	49.6	50.3	35.0	40.6	44.8	55.2	49.2	50.0	55.1	53.4
Net Favorable	44.7	35.2	45.2	46.0	58.3	45.4	48.3	39.6	45.6	47.2	36.1	44.0
Favorable minus Unfavorable	-3.9	-18.4	-4.4	-4.2	+23.3	+4.8	+3.5	-15.7	-3.7	-2.8	-19.0	-9.4
Sample %	100.0	29.4	26.6	27.4	16.5	19.7	17.6	15.7	18.7	12.6	5.0	10.8
Sample n	1,213	357	323	333	201	239	213	190	226	153	61	131

Q7 / DAVID CROWLEY — CONTINUED

Response	Total (-)	COMMUNITY TYPE				TRUMP APPROVAL				
		City AH	Rural or country area AI	Small town not near a city AJ	Suburb near a city AK	Strongly approve AL	Somewhat approve AM	Somewhat disapprove AN	Strongly disapprove AO	Not sure AP
Very favorable	18.3	21.8 AI	14.1	17.8	18.5	1.7	2.2	1.3	33.6 AL AM AN AP	0.0
Somewhat favorable	26.4	31.3 AI	20.4	26.1	26.4	3.6	2.5	13.2 AL AM	46.8 AL AM AN AP	6.9
Somewhat unfavorable	13.0	12.2	12.3	12.0	14.7	7.9	24.4 AL AO	30.3 AL AO	9.4	15.2
Very unfavorable	35.6	27.9	48.0 AH AJ AK	32.8	34.8 AH	81.9 AM AN AO AP	64.8 AN AO AP	45.0 AO	3.4	31.5 AO
No opinion / Not sure	6.8	6.8	5.2	11.4 AI AK	5.6	5.0	6.2	10.1	6.7	46.4 AL AM AN AO
Net Unfavorable	48.5	40.2	60.3	44.7	49.5	89.7	89.2	75.3	12.9	46.7
Net Favorable	44.7	53.0	34.5	43.9	44.9	5.3	4.6	14.6	80.4	6.9
Favorable minus Unfavorable	-3.9	+12.9	-25.7	-0.8	-4.6	-84.4	-84.5	-60.7	+67.5	-39.8
Sample %	100.0	28.7	23.2	15.9	32.2	23.4	18.4	5.3	51.9	1.0
Sample n	1,213	348	281	193	391	284	223	65	629	12

Q9 / If the November 2026 election for governor of Wisconsin were held today, for whom would you vote?

Response	Total (-)	PARTY IDENTIFICATION				POLITICAL IDEOLOGY				
		Democrat A	Independen t B	Republican C	Something else D	Very conservativ e E	Somewhat conservativ e F	Moderate G	Somewhat liberal H	Very liberal I
David Crowley, the Democrat	47.7	96.0 B C D	52.8 C	2.3	51.2 C	4.9	13.7 E	58.0 E F	93.2 E F G	95.2 E F G
Tom Tiffany, the Republican	44.6	2.1	31.8 A	95.1 A B D	25.5 A	91.3 F G H I	79.3 G H I	26.5 H I	3.5	1.4
Undecided / Not sure	7.7	1.9	15.4 A C	2.6	23.4 A C	3.9	7.0	15.5 E F H I	3.3	3.5
Sample %	100.0	28.3	31.9	34.1	5.7	19.7	23.4	27.5	18.1	11.3
Sample n	1,213	343	387	414	69	239	283	334	219	137

Q9 / GOVERNOR BALLOT — CONTINUED

Response	Total (-)	RELIGION							AGE				GENDER	
		Catholic J	Evangelical Christian K	Jewish L	Mainline Protestant M	Muslim N	Other religion O	None P	18-34 Q	35-54 R	55-64 S	65+ T	Man U	Woman V
David Crowley, the Democrat	47.7	40.4 K N	21.9	56.2 K N	61.0 J K N O	9.0	48.8 K N	74.2 J K M N O	46.8	47.9	41.6	51.1 S	40.9	54.3 U
Tom Tiffany, the Republican	44.6	52.4 M O P	69.3 J L M O P	31.6	35.7 P	91.0 J K L M O P	37.2 P	19.7	37.8	43.9	52.9 Q R T	43.1	51.0 V	38.5
Undecided / Not sure	7.7	7.2	8.8 M	12.2	3.3	0.0	14.0 J M P	6.1	15.4 R S T	8.2	5.5	5.9	8.1	7.2
Sample %	100.0	30.0	20.8	1.1	11.8	0.8	12.6	22.9	13.4	25.5	20.8	40.3	49.2	50.8
Sample n	1,213	364	252	13	143	10	153	278	163	309	252	488	596	617

Q9 / GOVERNOR BALLOT — CONTINUED

Response	Total (-)	EDUCATION				HOUSEHOLD INCOME						
		High school graduate or less W	Associate degree X	Bachelor's degree Y	Postgraduat e degree Z	Less than \$50,000 AA	\$50,000- \$74,999 AB	\$75,000- \$99,999 AC	\$100,000- \$149,999 AD	\$150,000- \$249,999 AE	\$250,000+ AF	Prefer not to say AG
David Crowley, the Democrat	47.7	38.5	47.2 W	47.9 W	64.5 W X Y	52.2	48.0	43.0	48.0	49.2	41.7	46.4
Tom Tiffany, the Republican	44.6	51.6 Y Z	46.4 Z	43.8 Z	30.9	39.6	44.5	48.8	46.1	44.1	55.6 AA	41.0
Undecided / Not sure	7.7	9.9 Z	6.4	8.3	4.6	8.3	7.5	8.2	5.9	6.7	2.7	12.6 AD AF
Sample %	100.0	29.4	26.6	27.4	16.5	19.7	17.6	15.7	18.7	12.6	5.0	10.8
Sample n	1,213	357	323	333	201	239	213	190	226	153	61	131

Q9 / GOVERNOR BALLOT — CONTINUED

Response	Total (-)	COMMUNITY TYPE				TRUMP APPROVAL				
		City AH	Rural or country area AI	Small town not near a city AJ	Suburb near a city AK	Strongly approve AL	Somewhat approve AM	Somewhat disapprove AN	Strongly disapprove AO	Not sure AP
David Crowley, the Democrat	47.7	57.6 AI AJ AK	33.7	46.6 AI	49.5 AI	2.1	4.6	4.5	88.9 AL AM AN AP	0.0
Tom Tiffany, the Republican	44.6	34.6	59.5 AH AJ AK	44.3 AH	43.0 AH	97.2 AM AN AO AP	88.8 AN AO AP	72.2 AO AP	2.9	17.6
Undecided / Not sure	7.7	7.8	6.7	9.1	7.5	0.7	6.6 AL	23.2 AL AM AO	8.2 AL	82.4 AL AM AN AO
Sample %	100.0	28.7	23.2	15.9	32.2	23.4	18.4	5.3	51.9	1.0
Sample n	1,213	348	281	193	391	284	223	65	629	12

Q10 / Even if you have not made up your mind, which candidate would you lean toward voting for in the November 2026 election for governor of Wisconsin?

Subgroups with weighted base less than 6 are not shown.

Response	Total (-)	PARTY IDENTIFICATION				POLITICAL IDEOLOGY				
		Democrat A	Independen t B	Republican C	Something else D	Very conservativ e E	Somewhat conservativ e F	Moderate G	Somewhat liberal H	Very liberal I
David Crowley, the Democrat	15.7	64.0 B D	13.9	11.6	5.4	9.3	17.9	11.3	27.5	—
Tom Tiffany, the Republican	19.5	36.0	14.7	55.2 B D	6.4	25.7	47.0 G	9.1	23.0	—
Still undecided	64.8	0.0	71.4 A C	33.2	88.2 A C	64.9	35.1	79.6 F	49.6	—
Sample %	100.0	7.1	64.0	11.6	17.3	9.9	21.4	55.7	7.9	—
Sample n	93	7	59	11	16	9	20	52	7	—

Q10 / GOVERNOR LEAN — CONTINUED

Response	Total (-)	RELIGION							AGE				GENDER	
		Catholic J	Evangelical Christian K	Jewish L	Mainline Protestant M	Muslim N	Other religion O	None P	18–34 Q	35–54 R	55–64 S	65+ T	Man U	Woman V
David Crowley, the Democrat	15.7	2.8	26.6 J	—	—	—	27.5 J	12.2	16.6	22.5	13.5	10.0	6.3	25.9 U
Tom Tiffany, the Republican	19.5	35.4 O P	28.2	—	—	—	7.2	0.0	38.2 T	12.2	27.2	5.8	24.1	14.4
Still undecided	64.8	61.8	45.2	—	—	—	65.3	87.8 K	45.2	65.3	59.3	84.2 Q	69.6	59.6
Sample %	100.0	28.1	23.9	—	—	—	23.0	18.2	26.9	27.3	15.0	30.8	52.2	47.8
Sample n	93	26	22	—	—	—	21	17	25	25	14	29	49	44

Q10 / GOVERNOR LEAN — CONTINUED

Response	Total (-)	EDUCATION				HOUSEHOLD INCOME						
		High school graduate or less W	Associate degree X	Bachelor's degree Y	Postgraduat e degree Z	Less than \$50,000 AA	\$50,000– \$74,999 AB	\$75,000– \$99,999 AC	\$100,000– \$149,999 AD	\$150,000– \$249,999 AE	\$250,000+ AF	Prefer not to say AG
David Crowley, the Democrat	15.7	8.2	18.7	25.3	9.3	14.8	13.0	25.3	15.5	26.6	—	5.2
Tom Tiffany, the Republican	19.5	29.3	16.7	12.3	9.4	23.4	23.1	31.7	8.9	0.0	—	17.0
Still undecided	64.8	62.5	64.7	62.4	81.4	61.9	63.8	43.0	75.5	73.4	—	77.8
Sample %	100.0	38.1	22.3	29.6	10.0	21.2	17.1	16.8	14.4	11.0	—	17.7
Sample n	93	35	21	27	9	20	16	16	13	10	—	16

Q10 / GOVERNOR LEAN — CONTINUED

Response	Total (-)	COMMUNITY TYPE				TRUMP APPROVAL				
		City AH	Rural or country area AI	Small town not near a city AJ	Suburb near a city AK	Strongly approve AL	Somewhat approve AM	Somewhat disapprove AN	Strongly disapprove AO	Not sure AP
David Crowley, the Democrat	15.7	12.5	7.8	18.2	22.4	—	0.0	5.8	26.7 AN	0.0
Tom Tiffany, the Republican	19.5	19.2	16.0	22.4	20.2	—	56.0 AO AP	37.8 AO	8.0	0.0
Still undecided	64.8	68.3	76.2	59.4	57.4	—	44.0	56.4	65.2	100.0 AM
Sample %	100.0	29.2	20.4	18.9	31.5	—	15.9	16.2	55.3	10.5
Sample n	93	27	19	18	29	—	15	15	51	10

Q11 / Over the last year, has your personal financial situation improved, gotten worse, or stayed about the same?

Response	Total (-)	PARTY IDENTIFICATION				POLITICAL IDEOLOGY				
		Democrat A	Independen t B	Republican C	Something else D	Very conservativ e E	Somewhat conservativ e F	Moderate G	Somewhat liberal H	Very liberal I
Improved	17.0	4.3	13.3 A	32.4 A B D	8.6	37.8 F G H I	27.2 G H I	7.6 H	2.3	5.9
Stayed about the same	34.9	24.9	31.7 A	47.2 A B D	29.0	44.1 G H I	39.6 H I	34.3 H	25.4	25.5
Gotten worse	47.5	70.8 B C	54.3 C	19.8	59.9 C	16.8	32.5 E	57.8 E F	72.4 E F G	67.3 E F
Not sure	0.6	0.0	0.7	0.7	2.5	1.2	0.7	0.2	0.0	1.3
Improved minus Worse	-30.5	-66.5	-41.0	+12.6	-51.3	+21.0	-5.3	-50.2	-70.1	-61.3
Sample %	100.0	28.3	31.9	34.1	5.7	19.7	23.4	27.5	18.1	11.3
Sample n	1,213	343	387	414	69	239	283	334	219	137

Q11 / PERSONAL FINANCES — CONTINUED

Response	Total (-)	RELIGION							AGE				GENDER	
		Catholic J	Evangelical Christian K	Jewish L	Mainline Protestant M	Muslim N	Other religion O	None P	18-34 Q	35-54 R	55-64 S	65+ T	Man U	Woman V
Improved	17.0	19.7 P	25.5 M O P	10.3	15.3 P	64.2 J K L M O P	13.4 P	7.2	20.0	15.5	21.6 T	14.5	22.1 V	12.1
Stayed about the same	34.9	34.4 N	36.1 N	27.8	36.3 N	7.7	31.5 N	36.9 N	32.0	31.4	34.6	38.2	36.7	33.1
Gotten worse	47.5	44.6	38.5	62.0	48.5	28.1	54.4 J K N	55.3 J K N	46.8	52.2 S	43.8	46.7	41.0	53.8 U
Not sure	0.6	1.3	0.0	0.0	0.0	0.0	0.7	0.6	1.2	0.9	0.0	0.6	0.1	1.1 U
Improved minus Worse	-30.5	-24.8	-13.0	-51.7	-33.2	+36.0	-41.0	-48.2	-26.7	-36.7	-22.2	-32.2	-18.9	-41.7
Sample %	100.0	30.0	20.8	1.1	11.8	0.8	12.6	22.9	13.4	25.5	20.8	40.3	49.2	50.8
Sample n	1,213	364	252	13	143	10	153	278	163	309	252	488	596	617

Q11 / PERSONAL FINANCES — CONTINUED

Response	Total (-)	EDUCATION				HOUSEHOLD INCOME						
		High school graduate or less W	Associate degree X	Bachelor's degree Y	Postgraduat e degree Z	Less than \$50,000 AA	\$50,000- \$74,999 AB	\$75,000- \$99,999 AC	\$100,000- \$149,999 AD	\$150,000- \$249,999 AE	\$250,000+ AF	Prefer not to say AG
Improved	17.0	21.5 X Z	13.1	17.8	13.9	9.8	14.4	19.0 AA	21.9 AA AB	18.1 AA	28.8 AA AB AG	16.1
Stayed about the same	34.9	29.3	32.3	42.3 W X	36.7	26.3	37.1 AA	32.7	37.1 AA	37.8 AA	48.4 AA AC	36.8 AA
Gotten worse	47.5	48.1 Y	54.1 Y	39.3	49.5 Y	62.8 AB AC AD AE AF AG	48.1 AF	47.8 AF	41.0 AF	42.8 AF	22.8	46.4 AF
Not sure	0.6	1.1	0.5	0.6	0.0	1.1	0.5	0.4	0.0	1.3	0.0	0.7
Improved minus Worse	-30.5	-26.6	-41.0	-21.4	-35.6	-53.1	-33.7	-28.8	-19.0	-24.7	+5.9	-30.4
Sample %	100.0	29.4	26.6	27.4	16.5	19.7	17.6	15.7	18.7	12.6	5.0	10.8
Sample n	1,213	357	323	333	201	239	213	190	226	153	61	131

Response	Total (-)	COMMUNITY TYPE				TRUMP APPROVAL				
		City AH	Rural or country area AI	Small town not near a city AJ	Suburb near a city AK	Strongly approve AL	Somewhat approve AM	Somewhat disapprove AN	Strongly disapprove AO	Not sure AP
Improved	17.0	16.0	16.7	21.0	16.1	43.2 AM AN AO	19.0 AO	18.0 AO	4.3	20.7
Stayed about the same	34.9	30.7	39.6 AH	31.8	36.7	45.3 AO	50.7 AO	43.5 AO	23.5	45.8
Gotten worse	47.5	53.0 AI	43.0	46.2	46.5	10.2	29.8 AL	38.5 AL	72.2 AL AM AN AP	12.2
Not sure	0.6	0.3	0.6	1.0	0.7	1.4 AO	0.4	0.0	0.0	21.4 AL AM AN AO
Improved minus Worse	-30.5	-37.0	-26.3	-25.2	-30.4	+33.0	-10.9	-20.5	-67.9	+8.5
Sample %	100.0	28.7	23.2	15.9	32.2	23.4	18.4	5.3	51.9	1.0
Sample n	1,213	348	281	193	391	284	223	65	629	12

Q12 / If Kamala Harris had been president instead of Donald Trump over the past two years, do you think your financial situation would be better, worse, or about the same as it is today?

Response	Total (-)	PARTY IDENTIFICATION				POLITICAL IDEOLOGY				
		Democrat A	Independen t B	Republican C	Something else D	Very conservativ e E	Somewhat conservativ e F	Moderate G	Somewhat liberal H	Very liberal I
Better	41.5	81.2 B C D	42.9 C	6.3	47.6 C	7.1	10.5	49.7 E F	77.9 E F G	87.5 E F G H
About the same	11.3	10.5	15.8 A C	8.3	8.3	6.1	13.0 E	14.6 E I	12.2 E	7.3
Worse	40.9	5.2	31.6 A	80.9 A B D	30.6 A	83.7 F G H I	71.1 G H I	24.8 H I	4.0	2.0
Not sure	6.3	3.1	9.7 A C	4.5	13.6 A C	3.1	5.3	10.9 E F H I	6.0	3.2
Better minus Worse	+0.6	+76.0	+11.3	-74.6	+17.0	-76.5	-60.6	+24.8	+73.9	+85.4
Sample %	100.0	28.3	31.9	34.1	5.7	19.7	23.4	27.5	18.1	11.3
Sample n	1,213	343	387	414	69	239	283	334	219	137

Q12 / HARRIS COUNTERFACTUAL — CONTINUED

Response	Total (-)	RELIGION							AGE				GENDER	
		Catholic J	Evangelical Christian K	Jewish L	Mainline Protestant M	Muslim N	Other religion O	None P	18–34 Q	35–54 R	55–64 S	65+ T	Man U	Woman V
Better	41.5	34.9 K	23.1	45.4	50.5 J K	26.5	45.3 J K	60.6 J K M N O	45.8 S	42.7	34.9	42.7 S	36.2	46.6 U
About the same	11.3	9.8	11.8	10.8	14.7	19.2	11.4	10.7	21.0 R S T	11.5	9.3	8.9	12.0	10.6
Worse	40.9	49.8 M O P	57.0 M O P	36.7	31.4 P	54.3 P	37.8 P	20.9	26.0	39.5 Q	49.9 Q R T	42.1 Q	46.5 V	35.6
Not sure	6.3	5.5	8.1 M	7.1	3.4	0.0	5.5	7.8	7.3	6.3	5.8	6.2	5.4	7.2
Better minus Worse	+0.6	-14.9	-34.0	+8.7	+19.0	-27.8	+7.4	+39.6	+19.8	+3.2	-15.1	+0.6	-10.3	+11.1
Sample %	100.0	30.0	20.8	1.1	11.8	0.8	12.6	22.9	13.4	25.5	20.8	40.3	49.2	50.8
Sample n	1,213	364	252	13	143	10	153	278	163	309	252	488	596	617

Q12 / HARRIS COUNTERFACTUAL — CONTINUED

Response	Total (-)	EDUCATION					HOUSEHOLD INCOME					
		High school graduate or less W	Associate degree X	Bachelor's degree Y	Postgraduat e degree Z	Less than \$50,000 AA	\$50,000– \$74,999 AB	\$75,000– \$99,999 AC	\$100,000– \$149,999 AD	\$150,000– \$249,999 AE	\$250,000+ AF	Prefer not to say AG
Better	41.5	35.5	41.6	40.4	53.9 W X Y	47.7 AC AF	41.4 AF	35.8 AF	42.7 AF	45.8 AF	21.7	40.6 AF
About the same	11.3	10.9	9.5	13.6	10.9	11.3	13.2	8.4	10.6	10.3	20.1 AC AD	10.6
Worse	40.9	47.5 Y Z	42.9 Z	37.2	32.2	34.4	39.6	47.5 AA	41.1	38.7	52.3 AA	42.4
Not sure	6.3	6.2	5.9	8.8 Z	3.1	6.6	5.8	8.2	5.6	5.2	5.8	6.4
Better minus Worse	+0.6	-12.0	-1.3	+3.1	+21.7	+13.4	+1.8	-11.7	+1.6	+7.0	-30.6	-1.8
Sample %	100.0	29.4	26.6	27.4	16.5	19.7	17.6	15.7	18.7	12.6	5.0	10.8
Sample n	1,213	357	323	333	201	239	213	190	226	153	61	131

Response	Total (-)	COMMUNITY TYPE				TRUMP APPROVAL				
		City AH	Rural or country area AI	Small town not near a city AJ	Suburb near a city AK	Strongly approve AL	Somewhat approve AM	Somewhat disapprove AN	Strongly disapprove AO	Not sure AP
Better	41.5	48.6 AI AK	33.5	41.5	40.9	3.3	5.7	6.4	75.8 AL AM AN AP	0.0
About the same	11.3	11.5	8.0	10.2	14.0 AI	4.4	11.5 AL	23.0 AL AM AO	13.2 AL	6.6
Worse	40.9	33.0	51.9 AH AJ AK	41.2	39.9	90.0 AM AN AO AP	77.1 AN AO AP	57.4 AO	4.2	44.8 AO
Not sure	6.3	6.8	6.5	7.1	5.2	2.3	5.7 AL	13.2 AL AM	6.8 AL	48.6 AL AM AN AO
Better minus Worse	+0.6	+15.6	-18.4	+0.4	+0.9	-86.7	-71.4	-51.0	+71.6	-44.8
Sample %	100.0	28.7	23.2	15.9	32.2	23.4	18.4	5.3	51.9	1.0
Sample n	1,213	348	281	193	391	284	223	65	629	12

Q13 / Which of the following comes closer to your view?

Response	Total (-)	PARTY IDENTIFICATION				POLITICAL IDEOLOGY				
		Democrat A	Independen t B	Republican C	Something else D	Very conservativ e E	Somewhat conservativ e F	Moderate G	Somewhat liberal H	Very liberal I
The United States should push for a negotiated end to the war, even if the terms are unfavorable to Ukraine, if it brings down energy prices for Americans.	37.5	17.0	30.7 A	61.0 A B D	35.8 A	63.1 G H I	55.2 G H I	32.0 H I	11.3	11.2
The United States should continue supporting Ukraine against Russia, even if it means higher energy prices for Americans.	48.6	71.8 B C D	54.4 C D	25.6	39.3 C	23.8	28.2	52.9 E F	74.6 E F G	82.1 E F G
Not sure	13.9	11.2	15.0	13.4	24.9 A B C	13.1 I	16.6 I	15.1 I	14.1 I	6.6
Negotiated end minus Continue support	-11.1	-54.8	-23.7	+35.4	-3.5	+39.3	+27.1	-21.0	-63.3	-70.9
Sample %	100.0	28.3	31.9	34.1	5.7	19.7	23.4	27.5	18.1	11.3
Sample n	1,213	343	387	414	69	239	283	334	219	137

Q13 / UKRAINE POLICY — CONTINUED

Response	Total (-)	RELIGION							AGE				GENDER	
		Catholic J	Evangelical Christian K	Jewish L	Mainline Protestant M	Muslim N	Other religion O	None P	18–34 Q	35–54 R	55–64 S	65+ T	Man U	Woman V
The United States should push for a negotiated end to the war, even if the terms are unfavorable to Ukraine, if it brings down energy prices for Americans.	37.5	39.8 M P	53.5 J M O P	36.7	29.2	70.5 M O P	36.2 P	23.6	48.3 T	41.5 T	40.3 T	29.8	41.3 V	33.8
The United States should continue supporting Ukraine against Russia, even if it means higher energy prices for Americans.	48.6	46.0 K	32.3	49.5	61.1 J K O	29.5	43.9 K	63.7 J K N O	39.5	44.9	44.7	56.0 Q R S	47.6	49.6
Not sure	13.9	14.2	14.2	13.8	9.7	0.0	19.9 M P	12.7	12.2	13.6	15.0	14.2	11.1	16.6 U
Negotiated end minus Continue support	-11.1	-6.1	+21.2	-12.7	-31.9	+41.1	-7.7	-40.1	+8.8	-3.3	-4.4	-26.2	-6.3	-15.8
Sample %	100.0	30.0	20.8	1.1	11.8	0.8	12.6	22.9	13.4	25.5	20.8	40.3	49.2	50.8
Sample n	1,213	364	252	13	143	10	153	278	163	309	252	488	596	617

Q13 / UKRAINE POLICY — CONTINUED

Response	Total (-)	EDUCATION				HOUSEHOLD INCOME						
		High school graduate or less W	Associate degree X	Bachelor's degree Y	Postgraduat e degree Z	Less than \$50,000 AA	\$50,000– \$74,999 AB	\$75,000– \$99,999 AC	\$100,000– \$149,999 AD	\$150,000– \$249,999 AE	\$250,000+ AF	Prefer not to say AG
The United States should push for a negotiated end to the war, even if the terms are unfavorable to Ukraine, if it brings down energy prices for Americans.	37.5	47.3 X Y Z	37.0 Z	35.1 Z	24.7	42.8 AD AE AG	41.2 AD AE AG	45.9 AD AE AG	29.6	30.7	39.5	29.9
The United States should continue supporting Ukraine against Russia, even if it means higher energy prices for Americans.	48.6	36.5	46.3 W	53.0 W	66.5 W X Y	38.8	47.7	43.0	56.7 AA AC	54.8 AA AC	53.9 AA	52.5 AA
Not sure	13.9	16.1 Z	16.7 Z	11.9	8.8	18.4 AB AC AF	11.1	11.1	13.7	14.5	6.6	17.5 AF
Negotiated end minus Continue support	-11.1	+10.8	-9.4	-17.9	-41.9	+4.0	-6.5	+2.9	-27.1	-24.1	-14.4	-22.6
Sample %	100.0	29.4	26.6	27.4	16.5	19.7	17.6	15.7	18.7	12.6	5.0	10.8
Sample n	1,213	357	323	333	201	239	213	190	226	153	61	131

Response	Total (-)	COMMUNITY TYPE				TRUMP APPROVAL				
		City AH	Rural or country area AI	Small town not near a city AJ	Suburb near a city AK	Strongly approve AL	Somewhat approve AM	Somewhat disapprove AN	Strongly disapprove AO	Not sure AP
The United States should push for a negotiated end to the war, even if the terms are unfavorable to Ukraine, if it brings down energy prices for Americans.	37.5	33.4	44.6 AH AK	36.8	36.3	65.3 AO AP	60.8 AO	54.6 AO	15.0	28.2
The United States should continue supporting Ukraine against Russia, even if it means higher energy prices for Americans.	48.6	50.8	45.0	45.0	51.0	20.7	23.5	28.3	73.0 AL AM AN AP	5.9
Not sure	13.9	15.7 AI	10.4	18.2 AI	12.8	13.9	15.7	17.1	12.0	66.0 AL AM AN AO
Negotiated end minus Continue support	-11.1	-17.4	-0.4	-8.2	-14.7	+44.6	+37.4	+26.3	-58.0	+22.3
Sample %	100.0	28.7	23.2	15.9	32.2	23.4	18.4	5.3	51.9	1.0
Sample n	1,213	348	281	193	391	284	223	65	629	12